



# Be Productive In Your Purpose!

The problem is fragmentation.  
You need integrated guidance  
to align your business with your future.

## KAREN JOY FRITZ EVOLUTIONARY COACH, AUTHOR, SPEAKER

Karen Joy Fritz empowers audiences with customized experiential activities for confidence in achieving practical results.

Having found corporate norms too constraining, Karen discovered her own way in the entrepreneurial world. She has discerned the theoretical from the useful, saving you the time and money of research and repeat mistakes.

As the inventor of "PATH: A Strategic Transformation Game," author of best-selling "Purposetivity: The Feminine Face of Productivity," and "The Art of Adventure," and creator of the Evolutionary Business Development programs, Karen is your creative guide in both the inner and outer worlds.

*Drilled down in each area, great examples and practical action steps. Made me think what I have together and what I still need. ~CW~*

## BOOK KAREN TO CAPTIVATE YOUR AUDIENCE

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### Engaging & Informative Talks

#### Future-proof: Where to align your business with authentic evolution

From her role at the inception of the internet revolution, Karen knows the importance of spotting the route to meaningful success and making the journey enjoyable. Each keynote is tailored to provide the audience with tangible tools that provide ongoing guidance and streamline the steps from purpose to profit.

In this dynamic, interactive session, you'll learn 3 steps so:

- Your strategy for connecting and contributing is aligned
- Your systems and automation support what you're actually doing
- You evolve to your best self in the process!

#### Discover Your Sacred Sauce: The missing ingredient that turns burnout into sustainable success

In today's marketplace, it can be challenging not to let burnout impact your business success. Technology promises quick results on one hand and relationship building can pull the opposite direction.

Karen shares her signature process to blend your authentic sacred sauce:

- How to identify and integrate the unique quality to elevate your business success
- How you are designed perfectly for what you're here to do
- Precisely how to play to your strengths

#### Business as Path for Transformational Leaders: Your business can't go where you won't grow

Karen customizes this talk specifically for rooms geared toward transformational leaders. As an evolutionary coach herself, she touches on topics that inspire a deeper inner game in service to the world. Business becomes the ultimate personal transformation lab, calling forth our own evolution and leadership as we give our contribution in the world.





The Game PATH is a unique business tool that allows entrepreneurs to gather to PLAY and invites their intuitive guidance **to clarify next steps in order to make a big impact** in the world doing what they do best.

"As a business founder I can use it personally to see my path."

Robyn McTague

"Confirmation that I am making the right choices. This is just mind blowing."

Wanda Correia

"Great tool to get insights about where you are now and what the future can hold."

Nancy Evans

Produced by 113 BRANDING



The Game PATH bundles the wisdom of Mountains, Forests, and Rivers into one playful box to bring you deep insights and clear guidance on your business journey!

### Host a Game Party for Your Group Activity

#### What can people expect from playing The Game PATH?

- In our game nights, people are **gaining clarity** around key decision points upcoming in their business journey.
- Leave with new insights on **where to put your attention right now** as well as new perspectives to take to develop innovative solutions.
- This insight helps to **evaporate inner roadblocks** to providing our service in the world.
- Taking different perspectives on known issues brings **new confidence and hope** as you go out of the room and back to doing what you do best.

Here's the best part as host... **You get to PLAY!**

With my foundation as Evolutionary Coach and business strategist, **I'll do all the heavy lifting.**

I'll facilitate playing the game. I'll interpret with folks 1-1 as well as share insights with the whole group. We'll have stories of my own experiences as I took these pictures and how they're arranged in the game format, as well as depth background in neuropsych, mythic meaning, marketing strategies, and automation.

That's where the integration of Self (River), Strategy (Mountains), and Systems (Forest) comes from!

[KarenJoyFritz.com/PATH/host](http://KarenJoyFritz.com/PATH/host)